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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brian F. Monahan  
Serial No.: 09/808,490  
Filed: March 14, 2001  
For: RAPID RESPONSE MARKETING  
Art Unit: 3623  
Examiner: Johnna R. Loftis  
Docket No: 2001-1

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This Amendment is submitted in response to the Office Action mailed January 25, 2006 which sets a shortened statutory period for reply to expire three (3) months from the mailing date of the communication. A three-month extension of time is requested with this Amendment, along with payment of the required fee. Please amend the above application as follows:

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.